



News Release

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FOR IMMEDIATE RELEASE

**NEW BENDIX MULTIMEDIA CENTER ON SAFERTRUCKS.COM IS
GO-TO RESOURCE TO KEEP TRUCKING PROS IN THE KNOW**

*Industry Professionals Stay Connected to Trucking Topics and Trends
at Free, Easy-to-Navigate Site with 24/7/365 Accessibility*

ELYRIA, Ohio – Jan. 4, 2017 – Bendix is unleashing a trove of commercial vehicle knowledge at its website safertrucks.com. The site's new multimedia center, called Knowledge Dock™, is devoted to helping trucking professionals stay connected to the industry by keeping them updated on the latest in truck operation, maintenance, and safety – while also examining trucking trends and technology developments. Visitors will discover an ever-growing list of videos, blog posts, podcasts, and white papers from Bendix's team of respected industry authorities. Two popular Bendix series – Bendix Tech Tips and the video-based Tech Talks – are also featured.

The new addition to safertrucks.com is accessible 24/7/365. It delivers insight, expertise, and perspectives that all industry participants – from fleet leadership, owner-operators, and drivers to technicians, regulators, legislators, engineers, and business leads – will find useful in their day-to-day operations as well as longer range planning.

Supporting and educating the industry is an ongoing priority at Bendix Commercial Vehicle Systems, the North American leader in the development and manufacture of leading-edge active safety and braking system technologies for commercial vehicles. The company has been a trailblazer in industry training programs and technical education for more than 50 years.

“We take our commitment to education and post-sales support seriously. That’s one reason we developed this outlet,” said Barbara Gould, Bendix director of corporate communications. “Knowledge Dock™ on safertrucks.com provides a fresh voice and an easy way for people to stay connected to their industry, from the technical to the topical. Plus, by making the material available 24/7/365, we ensure our industry partners can access it on their own terms, when and where they need it.”

Something for Everyone

Visitors to Knowledge Dock on Bendix’s safertrucks.com will find a variety of videos, podcasts, and blog posts featuring the company’s field-tested industry professionals.

The experts offer insights into all facets of medium- and heavy-duty commercial vehicles – from bumper to bumper – including active and supportive safety technologies, energy management solutions, and wheel-end components and systems, plus air brake charging and control systems. They share practical maintenance and service information. And they cover broad industry issues such as current and pending federal regulations, along with technology trends like the path to autonomous vehicles.

Those traveling to the Knowledge Dock multimedia center will also find podcast and blog post advice on helping fleets and drivers lower the total cost of vehicle ownership and strengthen their return on investment in equipment and technology.

“Our new podcast, called *Truck Talk with Bendix*, is hosted by Denise Rondini, president of Rondini Communications. She is a highly respected industry vet who’s been involved in trucking as a journalist and communications pro for nearly 35 years,” Gould said. “We’re so pleased to work with Denise, who enriches the safertrucks.com Knowledge Dock all the more.”

Fans of *Truck Talk with Bendix* can find it on popular podcast apps such as iTunes, Stitcher, and Google Play Music.

Drawing upon its ongoing dialogue with fleets and other industry sources, Gould noted, Bendix plans a regular agenda of updated content. In addition, the site will soon feature case studies and testimonials covering real-life scenarios from fleet owners and operators to help the rest of the industry learn from their experiences.

Legacy of Support

The Knowledge Dock multimedia center on safertrucks.com complements Bendix’s numerous training programs, including the in-person Bendix® Brake Training School, one of the

industry's longest-running training programs, as well as the popular online training portal brake-school.com.

In addition to educational content, Bendix's safertrucks.com also features details about the complete suite of Bendix safety solutions.

"We have a passion for safety and we believe that ongoing training is one of the keys to getting there," Gould said. "Whether it's a fleet executive seeking insight about current or pending technologies, a technician performing maintenance in the shop, or a driver doing a pre-trip inspection, safertrucks.com is a great resource. It's easy to navigate and full of fresh materials to keep you coming back for more. We're very pleased to offer this tool to the industry."

About Bendix Commercial Vehicle Systems LLC

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,000 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit bendix.com. Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at knowledge-dock.com. Follow Bendix on Twitter at twitter.com/Bendix_CVS. Log on and learn from the Bendix experts at brake-school.com. And to learn more about career opportunities at Bendix, visit bendix.com/careers.

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