



## *News Release*

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**FOR IMMEDIATE RELEASE**

**KENWORTH MAKES BENDIX® ESP® STANDARD ON ITS FLAGSHIP  
VOCATIONAL AND ON-HIGHWAY TRUCKS**

*T680 and T880 Trucks Feature Bendix Full-Stability Technology*

**ELYRIA, Ohio – Feb. 7, 2017** – Fleets and drivers of nearly a half-million North American commercial vehicles know the reassurance and safety of the Bendix® ESP® Electronic Stability Program. Many more will be able to discover the full-stability technology's benefits in 2017, now that Bendix ESP is standard on Kenworth Truck Company's T680 and T880 trucks.

"These are Kenworth's flagship on-highway and vocational vehicles, recognized across North America for their quality and performance. Matching them with Bendix's road-tested and proven active safety technology is the perfect pairing of great, innovative trucks and the best safety systems," said Scott Burkhart, Bendix vice president – sales, marketing, and business development.

Bendix, the North American leader in the development and manufacture of leading-edge active safety and braking system technologies, introduced Bendix ESP in 2005, making it the first full-stability solution widely available for the commercial vehicle market. Bendix ESP fully meets the new stability mandate of the National Highway Traffic Safety Administration (NHTSA), which will require full-stability technology on most new Class 7 and Class 8 tractors starting in August 2017.

"Kenworth continues to offer robust technology systems that provide cost-effective solutions and benefits to our customers in their specific applications," said Kurt Swihart, Kenworth marketing director. "Bendix ESP is designed to help drivers keep their trips safe and uneventful."

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Compared with roll-only stability or antilock braking systems, full-stability systems utilize more sensors, enabling the technology to more quickly recognize factors that could lead to vehicle rollovers or loss of control, and address both roll and directional stability. On dry surfaces, full-stability technology recognizes and mitigates potential rollover and loss-of-control situations sooner than roll-only options, and it functions in a wider range of driving and road conditions, including snowy, ice-covered, and slippery surfaces.

When it comes to interventions, in addition to engine dethrottling, full-stability systems can selectively brake on the steer, drive, and trailer axles. Roll-only systems, in comparison, typically apply the brakes on only the drive and trailer axles. Slowing the vehicle quickly helps mitigate rollovers faster, and can help the driver maneuver in loss-of-control situations.

“The bottom line is that this technology is making a difference out on the roads,” Burkhart said. “Fleets consistently tell Bendix they’ve seen a 50 to 70 percent reduction in rollovers and loss-of-control crashes when ESP is equipped – and we know, along with the team at Kenworth, that those are more than just ROI figures: Every time ESP is called into action, it helps mitigate potentially serious accidents and contributes to highway safety.”

Bendix ESP also serves as the foundation for Bendix advanced driver assistance technologies, including Bendix® Wingman® Fusion™, the company’s flagship integrated collision mitigation technology. Fusion, which is available as an option on Kenworth’s T680 and T880 trucks, offers enhanced collision mitigation, lane departure warning, stationary vehicle braking, and Bendix’s exclusive overspeed alert and action. It combines next-generation advanced safety technologies (radar, camera, and brakes) into one comprehensive driver assistance system. The Wingman Fusion system camera is powered by the Mobileye System-on-Chip EyeQ processor with state-of-the-art-vision algorithms.

Bendix emphasizes that active safety systems like Bendix ESP are not intended to enable or encourage aggressive driving, and they are designed to assist drivers – not replace them. There is no technological substitute for proper driver training and safe, alert drivers practicing safe driving habits, and responsibility for safe vehicle operation remains with the skilled men and women behind the wheel.

Through its ever-growing portfolio of technologies and post-sales support, Bendix delivers on safety, performance, and efficiency, helping fleets succeed and strengthen returns on investment in vehicles and systems that enhance highway safety. For more information about Bendix stability systems, call Bendix at 1-800-AIR-BRAKE or visit [www.safertrucks.com/solutions](http://www.safertrucks.com/solutions).

## **About Bendix Commercial Vehicle Systems LLC**

Bendix Commercial Vehicle Systems, a member of the Knorr-Bremse Group, develops and supplies leading-edge active safety technologies, energy management solutions, and air brake charging and control systems and components under the Bendix® brand name for medium- and heavy-duty trucks, tractors, trailers, buses, and other commercial vehicles throughout North America. An industry pioneer, employing more than 3,000 people, Bendix is driven to deliver solutions for improved vehicle safety, performance, and overall operating cost. Contact us at 1-800-AIR-BRAKE (1-800-247-2725) or visit [bendix.com](http://bendix.com). Stay connected and informed through Bendix expert podcasts, blog posts, videos, and other resources at [knowledge-dock.com](http://knowledge-dock.com). Follow Bendix on Twitter at [twitter.com/Bendix\\_CVS](https://twitter.com/Bendix_CVS). Log on and learn from the Bendix experts at [brake-school.com](http://brake-school.com). And to learn more about career opportunities at Bendix, visit [bendix.com/careers](http://bendix.com/careers).

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